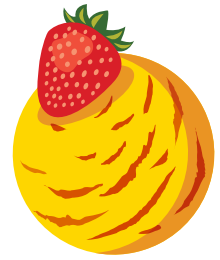




મેઝર™ આઈસ્ક્રીમ

Chill out in every bite





MEET OUR FOUNDERS

MEYR Ice-cream is more than just a brand; it is a legacy built on relentless hard work and modern innovation. Our foundation is laid by two visionary leaders who blend decades of wisdom with youthful ambition.

Mr. Gorakh Rawal

The Architect of Excellence With a storied career in the textile industry, Mr. Gorakh brings invaluable business acumen to the table. His years of experience in navigating complex markets provide the stability and strategic depth that anchor MEYR. He is the guiding force behind our operational strength and commitment to quality.

Mr. Yuvraj Rawal

The Catalyst of Innovation A BBA graduate with a sharp analytical mind, Yuvraj's journey began with an aspiration for public service (UPSC). However, the global shift during COVID-19 inspired him to pivot his talents toward entrepreneurship. By joining forces with his "Mama's" (Uncle's) established ice-cream lineage, he has infused the brand with modern management practices and creative energy.

Our Journey

The journey wasn't always easy. We first started in 2013 as "Bappa Ice-cream." Even though we faced some early struggles, we didn't give up. In 2021, we started fresh at **Shambhu Tirth (Janta Chowk), Ichalkaranji**. We introduced unique, **small Ice Cream Carts** that people had never seen before. Because our ice cream was made from **100% Pure Milk**, people loved the taste! Within just one year, we grew from one cart to three busy locations in the city.

Why the name "MEYR"?

We started with the name "**Mother's Day**" to show our love for purity. In **2024**, we registered our official brand name as **MEYR**. **Why Meyr?** In the French language, **Meyr means "Mother"**. We chose this name because we promise the same purity and care that a mother gives.

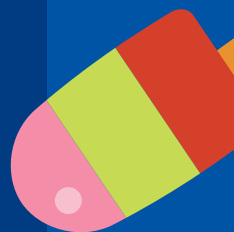
High Quality & Big Growth

To make sure every scoop is perfect, we made a big move in 2024:

Best Machines: We brought in high-tech ice cream machines all the way from Italy & Taiwan.

Top Materials: Everything we use, from the ingredients to the scoops, is of the highest quality.

Award Winning: In 2025, we were honoured to receive the "**Maitri Purskar**" award for our success and service.



MENUS



GELATO SCOOP



ROLL CUT ICE CREAM



WAFFLE CONE



THICK SHAKE



MASTANI SHAKE



KULFI



MELTINO BAR



FAMILY PACK



PARTY PACK

A Business Model Built for Success

Unique & Bold Theme - Colour scheme that highlight Brand Recognition & Identity.

100% Pure Milk Products - Quality that keeps customers coming back.

Direct from Factory - Fresh stock straight from our company-owned production unit.

Low Investment, High Return - One of the most affordable franchise models in the industry.

Instant Cash Business - Start generating revenue from Day 1.

No Trained Staff Required - Simple operations that anyone can manage.

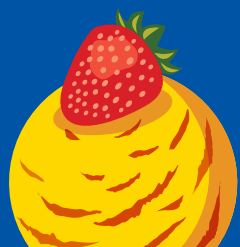
Easy-to-Handle Model - Stress-free business management with minimal overheads.

1-Year Shelf Life - Long-lasting products with zero wastage.

Year-Round Demand - Ice cream is a favourite in every season.

Scalable Growth - Huge potential to expand across multiple locations.

Scope of Master Franchise - Chance to grow Your Business in Multiple Way with Company.



FRANCHISE MODELS

COMPACT MODEL (Cart)

Unique Cart Design
200Ltr Deep Fridge (Over Cart)
Battery - Invertor,
Basic Equipment, Initial Stock,
Advertsing & Promotion
Franchise Fees & Training Charges

Investment
₹ 3 Lakh



PREMIUM MODEL (Ice Cream Parlour)

Area 200 sq ft to 400 sq ft
Fridge - 3, Main LED Board, LED Frames,
Hanging Lights, Glass Work-Entrance,
Serving Partision, Kitchen Equipments,
TV, Advertsing & Promotion, Initial Stock,
Crockery, Juicer, Waffle Machine, SS Pots,
Kitchen Partision, Branding Materials,
Shop Selection Support, Shop Layout
Interior Support, POP, Table & Chairs,
Cash Counter, Marketing Support,
Franchise Fees & Training Charges

Investment
₹ 9 Lakh





Chill out in every bite



Manufactured by:
MOTHER'S DAY ICE CREAM

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Tal- Hatkanangale, Kolhapur (Mh)

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Call us for: Distributor, Retailer, Catering, Function (Marriage & All Events)
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